

# NEWS

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## **Ross Cohen Provides Insight on Buying or Selling a Business in *Birmingham Business Journal***

In this Birmingham Business Journal article, business leaders share some often overlooked questions that should be asked when buying or selling a business. Ross Cohen notes, "While there are many questions not properly vetted whether one is buying or selling a business, one that is often overlooked is whether the business has been properly valued by the parties. This is a threshold issue often overlooked."

[Read the Article](#) (subscription required)