NEWS

Joel Buckberg Profiled in Law360 Dealmakers Q&A Series

Joel Buckberg was recently profiled in Law360's Dealmakers Q&A series. Mr. Buckberg talks with Law360 about his career and gives advice to aspiring dealmakers.

"Focus on higher growth potential systems with strong management teams that have scalable growth platforms. Plan for a coherent geographic growth strategy, and avoid opportunistic, reactive approaches that will overmatch marketing resources and supply chain benefits from store concentration. Niche players have a short shelf life, so unless the product line is expandable and the management team capable of sustaining a product or service line expansion, be wary. I think consumers and businesses will look to fewer service providers providing a broader range of services competently and efficiently."

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