

PUBLICATION

Invest in Memphis by Investing in Local Startups

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In an article published on July 19, 2019 in the *Memphis Business Journal*, Emily Brackstone provides insight on the importance of investing in local entrepreneurs in Memphis.

I am a big champion of Memphis and firmly believe one of the most interesting ways to get involved in this city is to support its local entrepreneurial ecosystem,” says Brackstone.

Investing in local businesses can be a very satisfying way to inject a dose of civic engagement into one's personal investment strategy. In addition, providing support to a local business can advance the business, enhance the community, and also result in personal profit.

Brackstone emphasizes that there are important considerations before undertaking any such investments.

Before getting started, it is helpful to think big picture about your own personal investment philosophy or investment thesis,” said Brackstone, adding that investors should also make sure they are compliant with securities laws.

For the full article, you may click [here](#).