

CASE STUDIES

Fidelity Southern Corporation

Debt Transaction

Fidelity Southern Corporation (LION) is a bank holding company headquartered in Atlanta, Georgia.

LION conducts operations primarily through Fidelity Bank, a state chartered wholly-owned subsidiary bank. LION's other operations include trust and wealth management services and credit-related insurance products through branches in Georgia and Florida, and an insurance office in Atlanta, Georgia. LION's operating revenues and net income are derived primarily from management fees and cash dividends received from Fidelity Bank. As of September 30, 2015, Fidelity had total assets of \$3.5 billion, total net loans of \$3.0 billion and total deposits of \$2.9 billion.

Rule 144A Subordinated Note Offering

- 5.875% Subordinated Notes due 2025
- Gross proceeds of \$75 million
- LION intended to use the proceeds of the offering for general corporate purposes, including potential acquisitions
- Keefe, Bruyette & Woods, Inc. served as lead placement agent with FIG Partners LLC serving as co-placement agent