

Baker Donelson Client Crawford & Company Recognized in Daily Report's Legal Departments of the Year for Outside Legal Management

Frustrated by redundant litigation issues involved in handling thousands of lawsuits, the legal team at insurance company claims manager Crawford and Co. was ready for a change in litigation management. That change earned Crawford and Co. recognition among the Daily Report's Legal Departments of the Year for Outside Legal Management. This Daily Report profile highlights how Crawford and Co. turned to Baker Donelson and set out to customize the Firm's project management system, Baker Manage, which does everything from engage and manage local counsel on issues of budgets, responsiveness and communication to developing a streamlined approach for sending, collecting, reviewing and producing documents and conducting e-discovery. Crawford's Allen W. Nelson, executive vice president and general counsel, notes, "This is much more than bean-counting. It's a strategic way to focus on and get the most efficient outcomes in litigation and how to get the best use of our resources."