

# NEWS

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## **Chris Sloan Comments in Nashville Business Journal on Use of Crowdfunding by Startups**

Chris Sloan, co-chair of Baker Donelson's Emerging Companies Team, talks with the Nashville Business Journal about the use of crowdfunding by for-profit startups. "When Kickstarter and Indiegogo and those similar platforms first started, they were mainly for sort of artsy, creative-type projects. There has definitely been a trend over the last few years of people using that as a mechanism to raise money to develop a product that is going to be commercialized," said Mr. Sloan.

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