

NEWS

Baker Donelson Lawyers Support Startup Programs

The budding Memphis-area business accelerator programs Seed Hatchery and ZeroTo510 are continuing to pick up steam as they work to attract new investment and entrepreneurs with a knack for the hustle.

Meanwhile, the programs are able to do the work they do thanks in part to the boost they get from a source outside of the tech and startup worlds they inhabit.

It's from the law firm of Baker, Donelson, Bearman, Caldwell & Berkowitz PC, whose attorneys help the programs lay the groundwork entrepreneurs need before getting their idea for a new company or product up and running.

The work is a natural fit for Memphis-based Baker Donelson, which actually has a vibrant emerging companies practice throughout the law firm's Southeast footprint.

On a dedicated page within Baker Donelson's main Internet site (bakerdonelson.com/emerging-companies), the firm posts entries in a video series called the "Entrepreneur Minute," which offers quick tips from the firm's lawyers and others active in the emerging companies area. The law firm also is partnering with Nashville venture capital firm Solidus statewide to do the legal work for other accelerators Solidus works with.

"The management of our firm is committed to developing the emerging companies practice," said Emily Brackstone, an associate in the firm's Memphis office who works with Seed Hatchery and ZeroTo510 in Memphis. "We want to be involved at every stage in the lifecycle of our business clients, so it only makes sense that we would focus on emerging companies."

[Read More](#)