

# PRESS RELEASE

---

## Baker Donelson Ranked 30th in Sixth Consecutive Year on FORTUNE's "100 Best Companies to Work For®" List

March 5, 2015

(Memphis, Tennessee / March 5, 2015) The law firm of Baker Donelson has once again been named one of *Fortune's* 100 Best Companies to Work For®. In its sixth consecutive year to be included, Baker Donelson is ranked 30th, earning its highest ranking yet and its second consecutive year as the highest ranked law firm on the prestigious list, which recognizes companies that have exceptional workplace cultures.

Baker Donelson Chairman and Chief Executive Officer Ben C. Adams said, "We remain focused on the development and morale of our people so that they are empowered and motivated to serve our clients, our communities and each other. Baker Donelson is proud to once again have those efforts recognized by *Fortune* and to continue to be named among the country's best workplaces."

In naming Baker Donelson to the list, *Fortune* highlighted the Firm's Daily Docket, a five- to 10-minute meeting that is held every morning across the Firm's 19 offices to keep everyone on the same page and focused on client service.

Baker Donelson was selected among hundreds of companies vying for a place on the list this year. Applicant companies opt to participate in the selection process, which includes an employee survey and an in-depth questionnaire about their programs and company practices. Great Place to Work® then evaluates each application using its unique methodology based on five dimensions: credibility, respect, fairness, pride and camaraderie.

The full list and related stories will be featured in the *Fortune* magazine on newsstands March 9.

Baker Donelson is consistently recognized as an exceptional workplace. In addition to its inclusion in *Fortune's* 100 Best Companies to Work For®, the Firm has been ranked among the top law firms in the country in Vault, Inc.'s "Best Law Firms to Work For" and has been recognized in numerous local workplace listings across its footprint, including in Birmingham, Alabama; Washington, D.C.; Orlando, Florida; Atlanta, Georgia; New Orleans, Louisiana; Memphis and Nashville, Tennessee; Jackson, Mississippi; and Houston, Texas.

### Methodology

*Fortune* partners annually with Great Place to Work® to conduct the most extensive employee survey in corporate America to identify the 100 Best Companies to Work For®. Two-thirds of a company's survey score is based on the results of the Trust Index® Employee Survey, which is sent to a random sample of employees from each company. This survey asks questions related to employees' attitudes about management's credibility, overall job satisfaction, and camaraderie. The other third is based on responses to the Culture Audit®, which includes detailed questionnaires about pay and benefit programs and a series of open-ended questions about hiring practices, methods of internal communication, training, recognition programs and diversity efforts.