

# PRESS RELEASE

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## Baker Donelson Announces Cybersecurity Forum with Israel and the American South

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(Atlanta, GA / July 9, 2015) - Baker Donelson presents "Securing Your Future: Staying Ahead of Developments in Cybersecurity." The program, which will be held on August 20 and 21 at Georgia Tech Global Learning Center, is part of the Firm's Israel and the American South Initiative, dedicated to strengthening ties between Israel and America's fastest growing economic region, and is the first event in Baker Donelson's Global Initiatives series aimed at bolstering trade and investment opportunities between foreign countries and the American South.

**WHAT:** "Securing Your Future" combines practical, actionable sessions on issues affecting cybersecurity as leading cybersecurity experts from Israeli and U.S. governments, business and academia discuss how to stay ahead of cyber threats and the challenges facing various industry sectors, such as technology, advanced manufacturing, health care, logistics and energy.

**WHY:** As cybersecurity threats become increasingly more common and complex, businesses and governments globally are responding by trying to improve their defense infrastructure. Widely recognized as a leader in cybersecurity technology development, Israel's hotbed of successful startups, access to major industry players and research, and venture capital have brought it to the forefront of the international stage when it comes to data privacy and security. In the U.S., the American South is playing a growing role in cybersecurity as home to numerous cybersecurity emerging companies, key U.S. government cybersecurity units, leading cybersecurity research centers and top educational institutions teaching the information security leaders of the future.

Presented in partnership with the Government of Israel, Ministry of Foreign Affairs, Consulate General of Israel to the Southeast U.S.; Israel's Ministry of Economy, Economic Mission to the U.S. Southern Region; Connex: America Israel Business Connector; the Georgia Department of Economic Development; the Office of Atlanta Mayor Kasim Reed; and Metro Atlanta Chamber, Baker Donelson's Cybersecurity Forum with Israel and the American South brings together Israeli and U.S. governmental and business leaders in cybersecurity to discuss a range of topics focused on challenges cybersecurity presents in trade and investment policy as well as technological innovation and disruption.

### Day One: Defending the Grid

- Cybersecurity: A U.S. and Israeli National Security Perspective
- Defending the Grid: Latest Threats and How They Can Be Avoided
- U.S. Federal Policy and Cybersecurity Regulation: What Cybersecurity Legislation Means for Your Business
- Cybersecurity Vision for Israel's Future
- The Role of State Governments in Cybersecurity
- Achieving Energy Delivery Systems Cybersecurity: Israeli and U.S. Approaches
- The Human Dimension: Combating Insider Threats of Cybersecurity through Collaboration

### Day Two: All for One and One for All

- A Team Sport: University-Industry-Government Collaboration in Securing Cyberspace
- Work-Ready? What Employers Are Looking For and What Universities Deliver in Cybersecurity
- Fighting Hack Attacks and Data Breaches: A Booming Climate for Investors
- Cybersecurity Case Studies: Success Stories in Collaboration
- Strengthening the U.S.-Israeli Partnership through Binational Investment in Cybersecurity Technology

**WHERE:** Georgia Tech Global Learning Center, 84 Fifth Street NW, Atlanta, Georgia

**WHEN:** Thursday, August 20 and Friday, August 21, 2015

**WHO:** Early Confirmed Speakers and Panelists

- General Carrol H. "Howie" Chandler, Retired USAF, Strategic Advisor in the Government Relations and Public Policy Group of Baker Donelson
- Alisa Chestler, Chair of Baker Donelson's Privacy and Information Security Team
- Colonel (Res.) Rami Efrati, Founder and CEO, Firmitas and former Head of the Civilian Division of the Israel National Cyber Bureau
- Mark Gazit, CEO of ThetaRay
- Derek Harp, Executive Chairman of NexDefense
- Clete Johnson, Chief Counsel for Cybersecurity of the Public Safety and Homeland Security Bureau at the Federal Communications Commission
- Chris Rouland, CEO of Bastille Networks
- Calvin Rhodes, Chief Information Officer for the State of Georgia
- Avi Shavit, Head of Cyber and Homeland Security at the Israeli Chief Scientist Office (CSO), Ministry Economy
- Joe Whitley, former General Counsel of the United States Department of Homeland Security and current Chair of Baker Donelson's Government Enforcement and Investigations Group
- Steve F. Wood, Co-Chair of Baker Donelson's Business Technology Group and Chief Information Security Officer for Baker Donelson

#### **FOR MORE INFORMATION AND TO REGISTER:**

The fee for the seminar is \$350 per person through July 31, 2015. To register, please visit the forum's website at <http://cybercon.us/>. Space is limited so early registration is encouraged.

Baker Donelson's Global Initiatives is a series of forums and dialogue programs aimed at bolstering trade and investment opportunities between foreign countries and the American South. The Global Initiatives facilitate collaboration between policymakers and business leaders across the U.S.'s fastest growing economic region.

The first Global Initiative, Israel and the American South, is designed to strengthen ties between Israel and seven Southern U.S. states: Alabama, Florida, Georgia, Louisiana, Mississippi, Tennessee and Texas. Presented by Baker Donelson in partnership with the Government of Israel, the Israel and American South Initiative will focus on collaboration in industry sectors such as technology, energy, advanced manufacturing, health care and logistics, and will address challenges in trade and investment policy as well as technological innovation and disruption.