

PRESS RELEASE

Baker Donelson's Garrison Appointed Co-Chair of ABA IP Subcommittee

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By Rebekah Hearn

Grady M. Garrison, of counsel at Baker, Donelson, Bearman, Caldwell & Berkowitz PC, recently was appointed to serve as co-chair of the Intellectual Property Litigation Subcommittee for the American Bar Association Litigation Section.

Garrison concentrates his practice in intellectual property and franchise law. He has experience in trademark, copyright, franchising, antitrust and trade regulation issues, as well as related licensing, litigation and transactional matters.

Garrison has represented large companies in breach of contract cases and infringement actions, and has authored and co-authored works on intellectual property law.

Recently, Garrison moderated an ABA IP Roundtable discussion focusing on the patentability of genes as the American Civil Liberties Union recently launched a legal challenge to several breast gene patents. In late February, Garrison also will lead a session of The Brand Council, one of which he also held in November.

Garrison is a member of the Memphis, Tennessee, American and International bar associations, the Tennessee Intellectual Property Law Association and the Memphis Area Franchise Association.

He has been listed in *The Best Lawyers in America*®, *Mid-South Super Lawyers* and *Business Tennessee* magazine's 150 Best Lawyers, and worked as adjunct professor in franchise law.

Q: Your practice is a mix of transactional and litigation matters. Do you tend to do more transactional or litigation work? What is one of the most difficult aspects of litigating intellectual property law?

A: On a day-to-day basis, my practice is more concerned with transactional matters. When a major piece of litigation work comes along, such as the defense of a patent infringement suit, it requires virtually all of my time, and others have to take on the transactional work. This type of litigation often is highly contentious and expensive.

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