

PRESS RELEASE

Baker Donelson Announces Cybercon 2016

August 25, 2016

(Atlanta, GA / August 25, 2016) Baker Donelson presents Cybercon 2016, an annual conference focused on the evolving issues affecting cybersecurity. The program, which will be held on September 27 at Georgia Tech Global Learning Center in Atlanta, Georgia, will bring together business, governmental and academic leaders to discuss the continually changing cybersecurity landscape.

The keynote event will be a "fireside chat" with Dr. Phyllis Schneck, Department of Homeland Security's Deputy Undersecretary for Cybersecurity and Communications. She is the senior-most official at DHS whose responsibilities are focused solely on cybersecurity.

WHAT: Cybercon 2016 will feature cybersecurity leaders with the U.S. government, business and academia discussing how to stay ahead of cyber threats, as well as the challenges facing various industries, including the financial sector. Topics to be covered include:

- Next Big Threat; Looking over the Horizon
- What CIOs and CISOs Need to Help Them Face Issues in Cybersecurity
- Lesson Learned in Breach Response for FinTech Companies
- The Evolution of Cybersecurity Insurance
- Cybersecurity Workforce: K to Grey
- Research Tools for CISOs

Cybercon 2016 will also include an invitation-only product pitch session, during which up to 12 cybersecurity companies, both foreign and domestic, will be selected to present their products to CIOs, CISOs and other security professionals from southeastern U.S. companies and governments. After all presentations are completed, the presenting companies will have a private lunch with the CIOs and CISOs. Additional introductions will be facilitated between presenting companies and CIOs and CISOs who have indicated an interest in a particular company's product. Companies interested in applying can do so [here](#). Application deadline is August 27.

Cybercon 2016 is the first of two major cybersecurity events to be hosted in Atlanta's Technology Square, with the 2016 Georgia Tech Cyber Security Summit being held the following day on September 28 at the same location. The 14th Annual Georgia Tech Cyber Security Summit brings together front-line innovators from government, industry and academia for a free, one-day symposium about emerging cyber threats, trends and technologies.

WHY: Sophisticated cyber-attacks are redefining the reality of security and are quickly becoming one of the most prevalent issues affecting modern businesses. More and more organizations are dealing with critical security incidents, leading to greater data security budgets and an increase in demand for cybersecurity services in 2016. Atlanta is poised to be a cybersecurity hub for companies looking to secure their organizations, particularly around networks, data and devices. According to the [Atlanta Business Chronicle](#), metro Atlanta is a top three market for cybersecurity businesses, with Georgia representing 25 percent of the worldwide security revenue market share. The city is also home to some of the true pioneers of the cyber industry, as well as the Institute for Information Security & Privacy (IISP) at Georgia Tech, which connects

government, industry and academia to solve the challenges of cybersecurity.

WHERE: Georgia Tech Global Learning Center
84 Fifth Street NW, Atlanta, Georgia

WHEN: Tuesday, September 27, 2016

WHO: Confirmed speakers include:

- **Dr. Phyllis Schneck**, Deputy Under Secretary for Cybersecurity and Communications, National Protection and Programs Directorate, U.S. Department of Homeland Security
- **Calvin Rhodes**, Chief Information Officer for the state of Georgia
- **Peter Chronis**, CISO, Turner Broadcasting
- **Bob Varnadoe**, CISO, NCR Corporation
- **Doug Sandberg**, Senior Vice President and General Counsel for Worldpay US, Inc.
- **Chad Hunt**, FBI Supervisory Special Agent
- **Alisa Chestler**, Chair of Privacy and Information Security Practice Group, Baker Donelson
- **Dr. Nelson Baker**, Dean of Professional Education, Georgia Institute of Technology
- **Chris Smoak**, **CISSP**, Senior Researcher and Division Chief for Emerging Threats and Countermeasures, Georgia Tech Research Institute
- **Dr. Herbert Mattord**, **CISM**, **CISSP**, Associate Professor and Associate Director, Center for Information Security Education at Kennesaw State University, Coles College of Business
- **Kevin Campbell**, Advisory Partner in Information Technology Security, Privacy and Risk for PwC

FOR MORE INFORMATION AND TO REGISTER:

The registration fee for the seminar is \$250 per person. Space is limited, so early registration is encouraged.

Baker Donelson's Cybercon 2016 is presented in partnership with Israel Advanced Technology Industries, World Affairs Council of Atlanta, UK Trade & Investment, Global Affairs Canada, the Government of Israel, Ministry of Foreign Affairs, Consulate General of Israel to the Southeast U.S.; Israel's Ministry of Economy, Economic Mission to the U.S. Southern Region; Conexx: America Israel Business Connector; the Office of Atlanta Mayor Kasim Reed; and Metro Atlanta Chamber.