

# PRESS RELEASE

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## Cybercon 2018 Keynote: Equifax CISO Jamil Farshchi

August 29, 2018

**Baker Donelson is pleased to announce that Jamil Farshchi, Equifax's Chief Information Security Officer, will be the keynote speaker for Cybercon 2018. This Atlanta Cyber Week signature event will be held on October 9, 2018, at the Georgia Tech Global Learning Center. Cybercon brings together business, academic and government leaders to discuss the continuing evolving security landscape emphasizing cybersecurity as a strategic enterprise business risk.**

Mr. Farshchi has a long history of leading cybersecurity in many organizations, such as VISA, Time Warner, The Home Depot and more. Since February 2018, as Equifax's CISO, Mr. Farshchi has taken charge of his security organization and is intent on creating an organizational culture that focuses on protecting sensitive personal information.

As the keynote speaker, Mr. Farshchi will be speaking on the topic, "Fortifying Security Like A Post-Breach CISO." CISOs must learn to operate within the organization with the knowledge and understanding of a "post-breach CISO," even if they have yet to experience one personally. Mr. Farshchi will specifically discuss assessing and overcoming challenges post-breach, reengineering company-wide security practices and developing and implementing a successful Board governance and reporting framework.

"Given today's security climate, there is a need for a paradigm shift among how CISOs think and act," said Equifax CISO Jamil Farshchi. "The best way to protect and secure a company is to view everything through a post-breach lens, which means becoming a change leader who champions a culture of security, builds deep relationships with the Board of Directors, and leverages talent across the organization."

Justin Daniels, founder of Atlanta Cyber Week and shareholder of Baker Donelson, said, "We are looking forward to having Jamil Farshchi as our opening keynote speaker for Cybercon. His recent experience leading Equifax following its breach will provide an invaluable learning experience for fellow CISOs, security professionals, the c-suite, board members and business owners who will be attending Cybercon this year. This keynote will provide Cybercon attendees with the perspective they need to implement better, more successful security in their organizations."

### About Cybercon 2018

Atlanta Cyber Week's flagship event Cybercon 2018, hosted by Baker Donelson and powered this year by T.E.N., will be held on October 9, 2018, at the Georgia Tech Global Learning Center in Atlanta, Georgia.

### About Baker Donelson

Recognized by FORTUNE magazine as one of the "100 Best Companies to Work For," Baker Donelson is among the 60 largest law firms in the country, with more than 700 attorneys and public policy advisors representing more than 30 practice areas to serve a wide range of legal needs. Clients receive knowledgeable guidance from experienced, multi-disciplined industry and client service teams, all seamlessly connected across 22 offices in Alabama, Florida, Georgia, Louisiana, Maryland, Mississippi, South Carolina, Tennessee, Texas, Virginia and Washington, D.C.

### About Equifax

Equifax is a global information solutions company that uses unique data, innovative analytics, technology and industry expertise to power organizations and individuals around the world by transforming knowledge into insights that help make more informed business and personal decisions.

Headquartered in Atlanta, Ga., Equifax operates or has investments in 24 countries in North America, Central and South America, Europe and the Asia Pacific region. It is a member of Standard & Poor's (S&P) 500® Index, and its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. Equifax employs 10,800 employees worldwide.